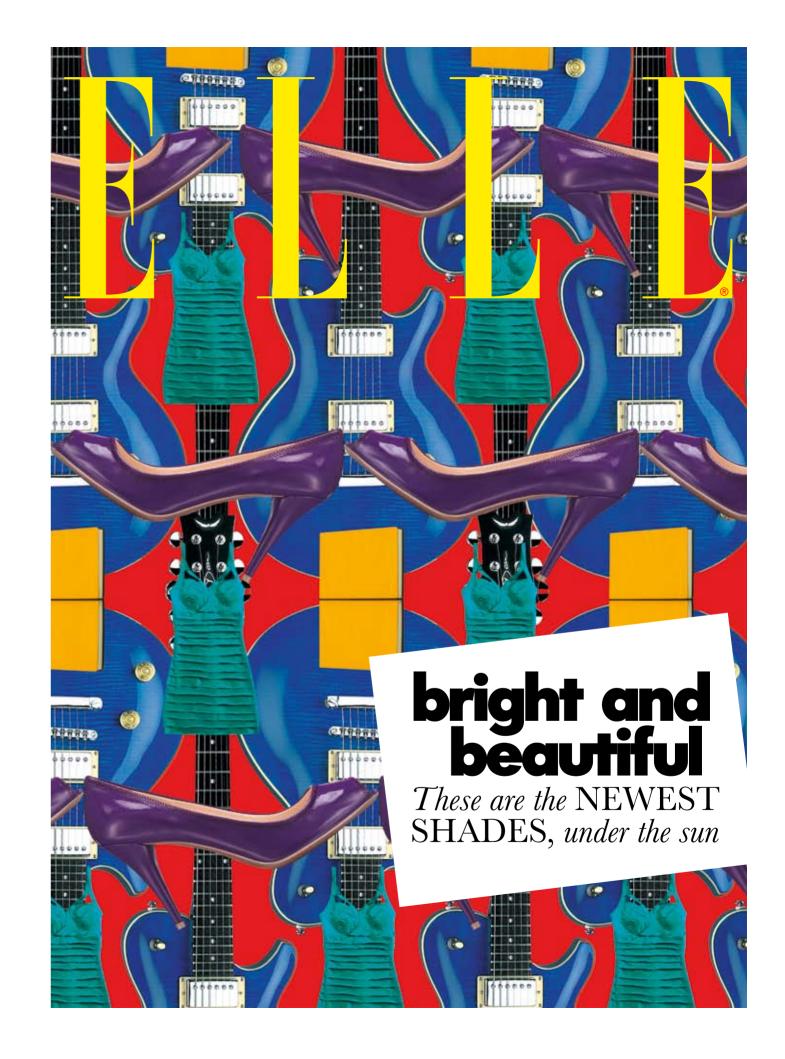


A NEW DEFINITION OF LUXURY MEANS WE'RE BUYING LESS AND INVESTING MORE – IN PIECES THAT CHOOSE THEMSELVES BECAUSE THEY PETITION OUR HEARTS OR OUR NEW REGARD FOR HERITAGE. SHOPPING HAS BECOME A TREASURE HUNT FOR THINGS WE WILL LOVE BEYOND THE SHIFT OF THE SEASONS, AND GIVING IS A RENEWED PLEASURE – BECAUSE THE THOUGHT HAS NEVER COUNTED MORE. THE NEW LUXURY IS TRULY PRICELESS, AND MasterCard LEADS THE WAY.







Velvet Hour

Velvet Hour eau de toilette, **R425**, Kate Moss available from selected Edgars and Red Sauare stores

ELLE*luxe*



EYE-POPPING BRIGHTS are shorthand for OPTIMISM, so get ready to fall in love with colour. Summer's hottest shades are freshlysqueezed hues of zingy orange, creamy papaya, citrusy lemon and juicy tangerine. CLASH THEM with vibrant strong pinks such as raspberry or fuchsia, or cool them down with happy greens and electrifying blues. Make them POP in short and sexy, fuss-free shapes.











